

Clay County: Business Impact Estimate

Proposed Ordinance's Title:

AN ORDINANCE OF THE BOARD OF COUNTY COMMISSIONERS OF CLAY COUNTY, FLORIDA, AMENDING ARTICLE X OF CHAPTER 12 OF THE CLAY COUNTY CODE, EVENT PERMIT, TO AMEND SEC. 12-195 EVENTS INVOLVING CONSUMPTION OF ALCOHOLIC BEVERAGES ON COUNTY-OWNED PROPERTY TO ADD A SUBSECTION (3) TO ALLOW APPROVAL FOR CONSUMPTION OF ALCOHOLIC BEVERAGES AT PLANTATION SPORTS COMPLEX IN CERTAIN CIRCUMSTANCES; PROVIDING FOR SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.

This Business Impact Estimate is provided in accordance with Section 125.66 (3), Florida Statutes.

1. A summary of the proposed ordinance, including a statement of the public purpose to be served by the proposed ordinance, such as serving the public health, safety, morals, and welfare of the County:

The proposed ordinance is to amend the Clay County Code concerning event permitting, in general, and the consumption of alcoholic beverages at the Plantation Sports Complex, in particular. Under the current Code, it is impermissible to hold an event at the Plantation Sports Complex that includes the consumption of alcoholic beverages of any kind. Historically, there have been events held at the Plantation Sports Complex that were allowed to serve alcoholic beverages, but the only pathway to obtain such approval was to bring the matter directly to the Board and obtain approval of an ordinance amending the County Code for the particular event. The proposed ordinance would add Plantation Sports Complex to the County's existing Event Permit Ordinance as a location where events including the consumption of alcoholic beverages would be allowed.

The parameters for alcoholic beverage consumption would be the same as those currently in place for events held at the Clay County Fairgrounds. Specifically, an event may include the consumption of limited alcoholic beverages—beer, ready-to-drink beverages, and/or wine only—if the event is a private event involving more than 500 people or if the event is open to the public; whereas, an event that is a private event involving 500 people or less may include the consumption of alcoholic beverages in addition to beer, ready-to-drink beverages, and/or wine.

The proposed ordinance would allow event organizers to increase the beverage offerings at events held at the Plantation Sports Complex and, in turn, make their events more attractive to guests and sponsors alike.

2. An estimate of the direct economic impact of the proposed ordinance on private, for-profit businesses in the County, including the following, if any:

a. An estimate of direct compliance costs that businesses may reasonably incur if the ordinance is enacted:

A business should not incur any additional costs to comply with the proposed ordinance because there are no changes proposed to the fee schedule for event permitting.

b. Identification of any new charge or fee on businesses subject to the proposed ordinance or for which businesses will be financially responsible:

If the proposed ordinance is approved and results in more attendees at events held at the Plantation Sports Complex, an event organizer may be required to pay increased staffing costs for Public Safety officials pursuant to the existing event ordinance. It is anticipated; however, that these costs would be more than outweighed by increased event attendance, beverage sales, and the potential for corporate sponsorship opportunities related to offering alcoholic beverages at the event.

c. An estimate of the County's regulatory costs, including an estimate of revenues from any new charges or fees that will be imposed on businesses to cover such costs:

Regulatory costs for the County would be de minimis and the County does not anticipate recovering any revenue.

3. A good faith estimate of the number of businesses likely to be impacted by the ordinance:

The proposed ordinance is anticipated to favorably impact a limited number of businesses that host events at the Plantation Sports Complex and numerous other merchants, suppliers, and vendors in the food and beverage industry.

4. Any additional information the board determines may be useful:

N/A